

# END OF TERM 1 EXAMS

## BUSINESS STUDIES

### FORM TWO

TIME: 2 HOURS

NAME.....ADM NO:.....

SIGN.....

INDEX NO:.....

1.State four characteristics of human wants (4mks)

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2.State four components of business studies (4mks)

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3.State four features of a bill of exchange (4mks)

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4.Highlight five features of an effective warehouse (5mks)

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5.State five problem of using rail as a transport means (5mks)

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6.State four types of advertising (4mks)

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7. Outline four elements of transport. (4mks)

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8.State four securities traded at the Nairobi stock exchange (4mks)

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9.State four activities found in primary level of production **(4mks)**

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10.State four circumstances under which a cheque is appropriate as a means of payment **(4mks)**

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11.Highlight six factors a trader would consider when choosing a means of communication **(6mks)**

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12.State four characteristics of mail order stores **(4mks)**

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13.Highlight four disadvantages of operating a closed office layout**(4mks)**

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14.Highlight four unethical issues on product promotion **(4mks)**

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15.State three factors of production **(3mks)**

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16.State four advantages of written communication **(4mks)**

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17.State three characteristics of an entrepreneur **(3mks)**

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**HAPPY HOLIDAY**

**FOR MARKING SCHEMES CALL/WHATSAPP 0705525657**